

We have a featured  
guest speaker!



**NEW  
MEETING  
LOCATION!**

## **The Alarm Association of Greater St. Louis**

is proud to announce that Dorsie Mosher will be our guest speaker from Graybeards R Us at our May meeting. See page 3 for more information about Mr. Mosher.

Mr. Mosher will be talking about several different topics such as **'How to prepare your business for sale'**, **'Determining the value of your company'**, **'the importance of having signed agreements with your customer's'** and **more!!** So whether you are considering selling out or in the market to expand by buying another company, this meeting is one that you definitely do not want to miss. You can obtain more information about the services that the Graybeards provide by going to their website: <http://www.graybeardsrus.com>.

**When?**

**Tuesday May 18<sup>th</sup> at 11:45 am**

**Where?**

**Genesis Banquet Center  
2651 Telegraph Rd @ Jeffersonian**

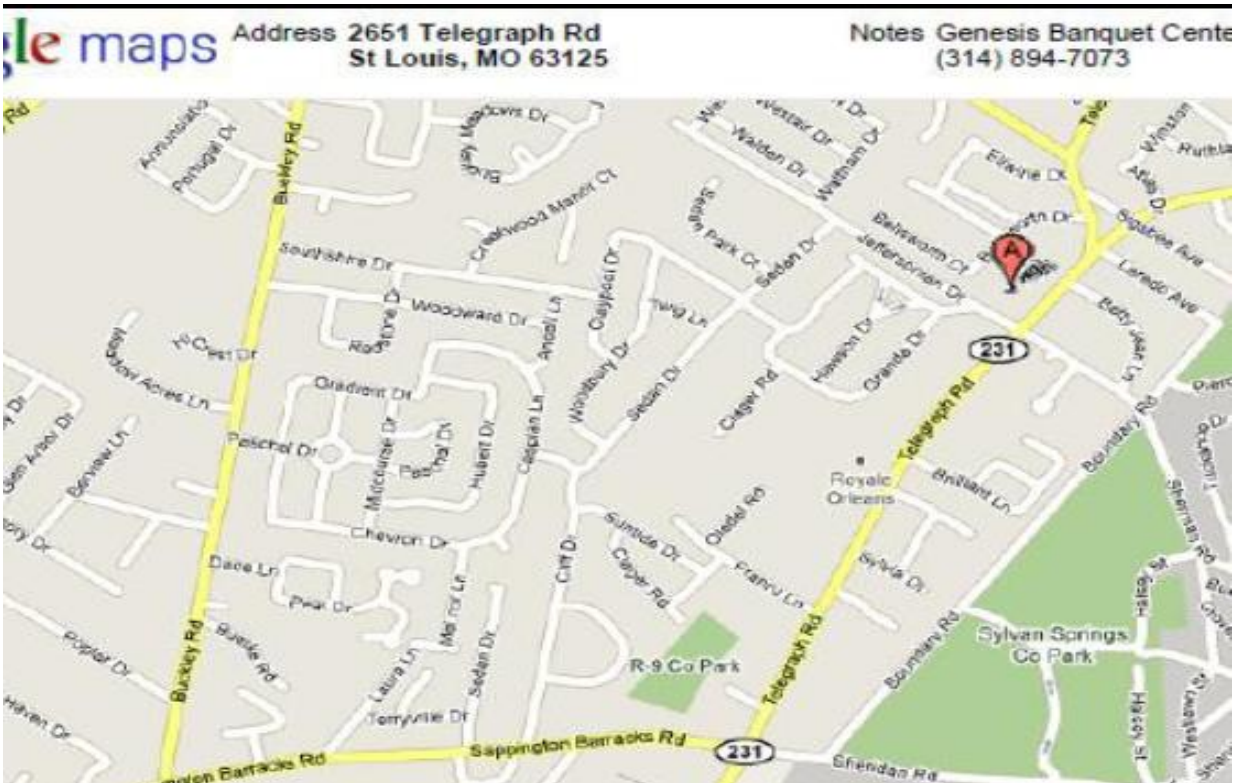
(See the map on the following page for directions)

**NEW  
MEETING  
LOCATION!**

Make plans to attend by getting your luncheon reservations made early. You can do this by going on line at [www.alarmstl.org](http://www.alarmstl.org) or by sending an email to Brian Modglin at [brian.modglin@interfacesys.com](mailto:brian.modglin@interfacesys.com). Then mark your calendar and plan on getting there early for your choice in seating.

***Get involved – Attend the meetings!***

# Genesis Banquet Center 2651 Telegraph Road



## **DIRECTIONS FROM NORTH, WEST & SOUTH COUNTY**

Go East on I-255 to Telegraph Rd. Go North on Telegraph Rd to 2651 Telegraph.  
Located at the NWC of Telegraph & Jeffersonian Dr (At Stop Light)

## **DIRECTIONS FROM DOWNTOWN ST. LOUIS/METRO EAST**

Go South on I-55 to Reavis Barracks Rd. Go East on Reavis Barracks Rd to Telegraph Rd.

Go South on Telegraph Rd to 2651 Telegraph @ Jeffersonian Dr

## **DIRECTIONS FROM ILLINOIS**

Take I-255 South and cross JB Bridge to Telegraph Rd. Go North to 2651 Telegraph @ Jeffersonian Dr.

## Dorsie Mosher



### SECURITY INDUSTRY EXPERIENCE

2007-2010	Davis Marketing Group (High Profile Broker specializing in Assisting alarm installation companies execute an Exit Strategy.	General Partner
2001-2006	Business Development for numerous National & International clients including:  Security Assoc. International (Chicago) – Analysis & Planning for New Business Opportunities Rosslare Security (Hong Kong) – Business Plan for US Market & New Business Development Digital Monitoring Products (Springfield, MO) – Marketing Research and Creative Gorman-Rupp Pumps (Mansfield, OH) – Implementation of Remote Monitoring of Pumps Cirque Corporation (Salt Lake City) – Evaluation of Business Opportunities in Security Industry	Consultant
1999-2001	Radionics, a Division of Detection Systems, Inc. (BOSCH) (Manufacturer of full range of high-quality security, access and fire controls)	General Manager/VP
1997-1998	Digital Monitoring Products (Manufacturer of high-quality security controls)	VP Sales/Marketing
1994-1997	Integrated Security Technologies, Inc. (Manufacturer of integrated systems)	Founder & CEO
1991-1994	Interactive Technologies, Inc. (GE Interlogix) (Manufacturer of wireless security systems)	VP Sales
1988-1991	Scantronic (USA), Inc. (GE Interlogix) (Manufacturer of broad range of security controls and sensors)	President
1981-1988	Radionics, Inc. (BOSCH) (Manufacturer of high-quality security controls)	VP Sales/Marketing
1979-1981	Security Industry Education Group (Consulting and seminar company serving the installing security industry)	President
1977-1979	Meade Electronics, Inc. (Schneider Electric) (Installation company of high-end security systems, CCTV and business radio)	President
1972-1977	QONAAR Security Systems, Inc. (Franchisor of wireless, residential security systems)	President